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EMPIRE

Sharon
Machon

SHARON MACHON

Mentor Profile



A Little Bit About me



I have the benefit of not only a 20-year corporate career in a FTSE100 company but also 15 years' experience as a property investor and 5 years' experience as a new start up business entrepreneur.



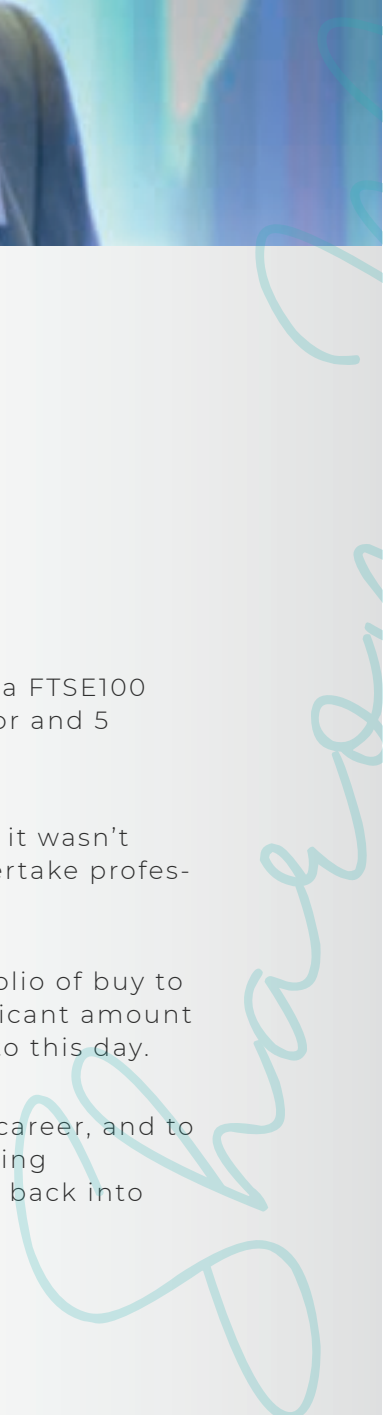
Although I started investing in property in the early 2000's it wasn't until 2011 I took the opportunity, with my husband, to undertake professional property investment training with Tigrent.



That re-ignited our property investing and we built a portfolio of buy to lets and HMOs, attracting an investor who brought a significant amount of investment capital to our partnership, which continues to this day.



In 2014 I made the decision to walk away from my 20-year career, and to work full time on my investing strategy, specialising in buying distressed properties and refurbishing them to bring them back into use.



Sourcing

Unable to find a local letting agent that could manage our properties as we wanted them managed, I set up my own property management business. Our reputation grew and soon we had become a full-service agency offering sourcing, refurbishment, and property management services.

I was then approached to become a sourcing agent to help overseas investors and as a result we hosted hundreds of international investors in the North West helping them with their strategies and showing them the local investment developments as well as our live refurbishment projects.



Property Management

Following training with Toastmasters International, I have been a regular speaker on the property networking circuit in the North West of England. Today, I am the resident property management expert for several independent meetings where I present regularly to keep people up to date with the latest developments in the private rented sector.

Property Investment

To answer the many questions, I often get asked about property management, I have developed an in-depth online training programme that teaches property management in detail.

It is vital that all property investors, whether they want to employ an agent or self-manage, remain in control of their portfolio to ensure it operates efficiently to reach their investment goals - this comes from knowledge and understanding of what their responsibilities are and what a good property management service looks like.



My Main Strategies Include



- ✓ Buy-To-Lets
- ✓ Houses of Multiple Occupation [HMO]



- ✓ Refurbishments
- ✓ Setting up a new Business
- ✓ Project Management



- ✓ Property Sourcing





**“Success isn't about how much money you make;
it's about the difference you make in people's lives.”**

I look forward to working with you



“LIFE IS WHAT
YOU MAKE IT”



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